

**CITY MANAGER'S NOTES  
December 1, 2016**

**Upcoming Council Meetings**

The next Regular Meeting will be held on **Monday, December 5, 2016**, at 7:00 p.m. in Council Chambers.

On **Monday, December 12**, a Study Session will be held at 6:00 p.m. in the Community Room.

**Informational Items**

The following attachments are in response to City Council requests, as well as other informational items.

1. Denver Business Journal article: Englewood revamps its economic incentives program
2. Englewood Herald article: Holiday parade returns to Englewood.
3. Englewood Herald article: Holiday lighting entries sought in Englewood
4. Englewood Herald article: Sex-offender residency discussion postponed
5. Englewood Herald article: Voters support school ballot measures
6. Letter: Museum Outdoor Arts
7. Englewood Transportation Advisory Committee Minutes
8. Calendar of Events
9. Tentative Study Session Topics

# Englewood revamps its economic incentives program, targets startups and retailers

Monica Mendoza  
Nov 28, 2016

The City of Englewood has revamped its economic incentives program in an attempt to lure businesses of all sizes.

The City Council for years has had a pot of money set aside and used for development incentives aimed at multi-family housing and large-scale stores but now has redirected the funds to startups and main street businesses.

The former incentive program was described by the city's new community development director as a "one-size-fits-all" approach. No doubt, he said, the old program helped jump start key projects – grocery stores and apartment buildings.

But now, the city, which is 6.5 square miles and 100 percent built out finds itself in a new era, said [Brad Power](#), who took the city development helm eight months ago.

Some retail spaces sit empty. Some need to be revamped. Some need to be expanded.

"I wanted to look at, where the sweet spots are," Power said. "We really want to attract jobs to the community – not necessarily 900 people, but 10 to 50 who want that next place to be."

The new incentives program, which kicks off Jan. 1, focuses on startup businesses, training for business owners, tax credits and it offers commercial and industrial site selection for prospective tenants and developers.

"This new policy represents a step forward for our economic development efforts," said Englewood Mayor [Joe Jefferson](#).

The new program is multi-pronged, but it includes a \$2,500 initiation grant for new to Englewood businesses. Any business owner who opens a new store in the city is eligible for the grant. Owners also must complete a business-training program through the Aurora South Metro Small Business Development Center.

The idea, Power said, is to give the new businesses a leg up.

"We feel it's important for folks who are early in their business to have a chance to do well," he said.

The new incentive program also offers an acceleration grant for businesses that have been up and running for more than two years for up to \$5,000 for permanent improvements to a business, including expansion.

“It’s for those ready to take the next step,” he said.

The City Council still will negotiate incentive programs, including tax credits, for large companies that want to move in. It remains on the hunt for a tenant or buyer of the 210,000 square foot building that was, until recently, the headquarters office of [Sports Authority](#), where there were 900 people employed. The complex is converted warehouse space of two buildings at 1050 W. Hampden Ave.

Sports Authority filed for bankruptcy in May and has since closed its stores.

“We want to attract primary jobs,” Power said. “We have had incentive programs around those — from rebates of our associated building fees, or construction related taxes — those will be negotiated directly.”



Thursday, November 17, 2016  
Tom Munds

## Holiday parade returns to Englewood

### Route along Englewood Parkway will be led by police cars, motorcycles

Englewood's 2016 holiday parade makes its comeback when the unit steps off at 3 p.m. Dec. 3 at Englewood Parkway and Cherokee Street and heads west on the parkway to the Englewood Civic Center.

"The holidays are about kids and so is the parade. A goal was to enlist community involvement in the parade, and this year's parade involves many from our community as we have had great cooperation from the city, fire department, schools and business community," said Randy Penn, Greater Englewood Chamber of Commerce director. "Police cars will lead the parade and we will have fire department equipment in the parade too. Other entries will include the high school and possibly the middle school band, plus marching groups from Englewood schools. We also have about 20 businesses that will have parade entries. It is shaping up as a nice community parade."

He said last year's parade was canceled because of some glitches in the planning process. But those have been ironed out and the parade is back.

Penn said about 30 volunteers are needed to help put on the parade. Ten of the volunteers will arrive about 2 p.m. to help with staging the entries and the other 20 will help with traffic control along the route. Anyone interested in volunteering can call the chamber at 303-789-4473 or call Toni Arnoldy at Englewood Police Department at 303-762-2490.

Englewood police cars and motorcycles will lead the way, and they will be followed by the color guard from Englewood Veterans of Foreign Wars Post 322. The finale of the parade will be Santa riding in an antique fire truck.

When the parade wraps up, vocal groups will perform a brief concert that will be followed by performances by choral groups from Englewood's schools.

Lighting of Englewood's tree will be part of the parade activities for the first time in the brief history of the resurrected parade.

At dusk, Santa will help city officials, who will probably enlist the help of a couple of children to flip the switch turning on the lights on the tree and surrounding area.

The tree is the centerpiece for Englewood Civic Center during the holidays. The large tree is 35 feet tall. The tree is made of five metal frame sections that are stacked atop each other. When a frame is completed, those assembling the tree began attaching branches. Each branch already has its lights attached and the lights on each branch connect together so when the switch is thrown, the tree is illuminated by about 10,000 lights. There are also about 5,000 ornaments adorning the tree. Additionally, about 50 trees in the area are strung with lights. The estimated 3,200 strings of lights, if hooked end to end, would stretch about five miles.

The Englewood Holiday Parade was started by Cinderella City merchants in the late 1960s to bring Santa to the mall and, when the merchants decided to no longer fund the parade, the city took it over. It was a pretty big event with a number of marching bands and floats.

The parade continued until the city decided in 2003 to no longer hold the parade, because it was too expensive and there was not the private financial support to continue holding the event.

Englewood businesswoman Rosemarie Cabral headed the 2010 effort to again hold the holiday parade. She got the support of some businesses and the Greater Englewood Chamber of Commerce to get it going.



Thursday, November 17, 2016  
Tom Munds

# Holiday lighting entries sought in Englewood

## Businesses, residents decorating for holidays can enter contest

Traditionally, Thanksgiving kicks off the holiday season, and for some people it also means the beginning of untangling the strings of lights and dusting off the lawn displays used to decorate the house or business.

This is the 29th year the Keep Englewood Beautiful Commission has sponsored its holiday lighting contest to encourage residents and businesses to display their decorations throughout the holidays. The deadline for entries is 4:30 p.m. Dec. 2. Entry forms are available at the Englewood Civic Center, Englewood Public Library, Englewood Recreation Center and the Malley Senior Recreation Center. The entry forms also are available online and can be found by going to the city website at [www.englewoodgov.org](http://www.englewoodgov.org), clicking on the "boards and commissions" icon and going to the Keep Englewood Beautiful Commission page.

A panel of judges will judge the entries on Dec. 13, evaluating displays for artistic effect, craftsmanship and originality.

The results of the judging will be announced during the Dec. 19 Englewood City Council meeting. The names and addresses of the winners will be announced and ribbons presented in categories including mayor's choice, lifetime holiday spirit award, judges' choice and honorable mention.

Doug Cohn grew up in Englewood. He said he remembers when the city put up a lot of holiday decorations.

"I remember in the '60s when the city used to string lights and decorations across Broadway," he said. "A lot of people still put out decorations. While there still a lot of decorated homes, it seems to me the number of outdoor decorations I see around Englewood has declined a bit in the last few years." Cohn and several other longtime residents said Englewood had a lighting contest in the 1950s and 1960s but it sort of died out.

However, 29 years ago, the Keep Englewood Beautiful Commission stepped up, revived the event and began sponsoring the contest as an annual event.



Tuesday, November 22, 2016  
Tom Munds

# Sex-offender residency discussion postponed

## Legal matters prompt delay on controversial ordinance

On Nov. 21, the Englewood City Council voted 5-2 to reschedule the planned Nov. 28 discussion of the city's sex-offender residency restriction until Dec. 12.

Mayor Joe Jefferson, Mayor Pro Tem Rick Gillit and Councilmembers Linda Olson, Steve Yates and Amy Martinez voted to approve the delay. Councilmembers Laurett Barrentine and Rita Russell voted against the delay.

The issue concerns the city's sex-offender residency restriction, which was passed by the city council in 2006. It prohibits people on the sex-offender registry who were not living in the city prior to the 2006 ordinance from living within 2,000 feet of schools, parks or playgrounds and 1,000 feet from day-care facilities, recreational centers or public swimming pools — effectively barring them from living in the city.

The ordinance gives the police department the authority to require those sex offenders to move out of Englewood within 30 days or face arrest. Englewood is one of six Colorado communities with sex-offender residency restrictions.

The council made the decision to delay the planned Nov. 28 study session discussion of the residency restriction following a recommendation by Acting City Attorney Dugan Comer, suggesting that discussion of the issue be delayed at least until after a Dec. 1 federal court decision on the request for an injunction that would prevent the enforcement of the ordinance. Comer noted that with some councilmembers subpoenaed for the federal court session, he was concerned that the study session discussion could become part of the court hearing.

The 5-2 vote by council then postponed the study session until Dec. 12.

# Voters support school ballot measures

## District bond, mill levy requests approved by Englewood residents

BY TOM MUNDS  
TMUNDS@COLORADOCOMMUNITYMEDIA.COM

Englewood School District's request for a \$97.5 million bond for new elementary schools and a mill levy increase for \$1.5 million more in annual operating funds got the support of voters.

"We thank the people of Englewood for supporting our proposals," Superintendent Wendy Rubin said. "Of course we know the results won't be final until they are certified, but when they are and if the results remain in our favor, we will go to work immediately on phase one of the project."

The vote will be certified around Thanksgiving. The mill levy request was approved by about 57 percent of voters. The bond measure, which will replace five aging school buildings with new buildings, garnered the support of about 55 percent of voters.

The district's four elementary schools and the Early Childhood Education Center, all built more than 60 years ago, will be replaced.

A consulting team recommended replacing the buildings because repairing them could not address all the problems and the cost would be at least \$69 million.

Property taxes will increase for residents. The school district projected the increase in taxes for both proposals together would be about \$80 a year for each \$100,000 in assessed valuation.

"The project will be done in two phases," said Rubin, "and the first order of business will be to put out a request for proposal for a firm to design phase one, which will be new buildings for Hay and Clayton elementary schools." Construction of those schools would start in summer 2017 and last about a year.

SEE BALLOT, P19

## BALLOT: District to replace buildings at four elementary schools, early childhood center

FROM PAGE 1

Phase two, construction of new buildings for the Early Childhood Education Center as well as for Cherrelyn and Bishop elementary schools, would start in summer 2018 and last about a year. A third clean-up phase would start in summer 2019 and wrap up quickly.

Rubin said the process will involve the community, with design advisory committees for each building that will be made up of members of the community, parents, students and faculty members.

The decision to place the two issues on the November ballot began earlier this year when the Facili-

ties Long Range Committee report recommended the four elementary schools and the Early Childhood Education Center undergo major remodeling or be rebuilt. The committee also recommended the school district seek voter support for a bond issue to raise the money for the projects.

Representatives of CBRE, a project management firm, and HCM Architects presented a report to the school board in July. The report was compiled from data gathered when the consultants toured the buildings and evaluated their condition. After gathering the data, they put together estimated costs to remodel or build new schools at all the sites.



MUSEUM  
OUTDOOR  
ARTS

November 30, 2016

Mr. Murphy Robinson  
Assistant City Manager  
City of Englewood  
Englewood, CO 80110

RE: MOA Funding 2016

Dear Murphy,

On behalf of MOA, its Board of Trustees and staff I would like to thank you for your generous contribution of ninety-six thousand (96,000) dollars to MOA this year. Your continued support of MOA programming has provided valuable funding required to maintain the 44-piece, two million (2,000,000) dollar outdoor artwork collection located throughout the Englewood City Center, present four innovative exhibitions in our indoor galleries, and offer emerging artists an opportunity for mentorship and collaboration through participation in three sessions of our Design and Build internship program.

MOA is truly grateful for the support and cooperation we have received from the City of Englewood over the last 16 years and we look forward to our continued partnership. Thank you again for your 2016 contribution.

Sincerely,

Cynthia Madden Leitner  
President and Executive Director  
Museum of Outdoor Arts  
cmleitner@moaonline.org  
303-353-1710

1000 Englewood Parkway Suite 2-230

Englewood, CO 80110

303-806-0444

MOAONLINE.ORG

**ENGLEWOOD TRANSPORTATION ADVISORY COMMITTEE  
REGULAR MEETING**

Minutes of September 8, 2016

 The regular quarterly meeting of the Englewood Transportation Advisory Committee was called to order by Chair Smith at 6:32 p.m. in the City Council Conference Room, City of Englewood Civic Center.

Members Present: Andy Berger  
Chris Diedrich  
Eric James, Alternate  
Christine McGroarty  
Peter Sendroy  
Peter Smith, Chair  
Steven Yates, Council Liaison  
Dave Henderson, Director of Public Works, ex officio

Members Absent: None

Also Present: Ladd Vostry, Traffic Engineer  
Linda Trujillo, Recording Secretary  
Brook Bell, Planner II, Community Development  
John Voboril, Planner II, Community Development

It was determined that a quorum was present.

 **Approval of Minutes**

Chair Smith acknowledged the email poll for approval of minutes for the meeting of June 9, 2016. The minutes remained approved as presented.

 **Public Comment**

There were no visitors present.

**Old Business**

 **Community Development Review Process – Brook Bell**

(Agenda item moved from New Business)

Mr. Bell explained the review processes for development projects, and how ETAC members could provide input regarding related transportation issues. Mr. Bell distributed Community Development's Monthly Project Update, and explained that the publication can be found on the City's website. In addition, members can sign up for e-Notifier to receive meeting notifications. Mr. Bell left at 7:42p.m.

 **Art Shuttle Bus**

Chris Diedrich announced that he planned to meet with Harold Stitt with Community Development regarding the city's contract with the Art Shuttle to discuss the possibility of extending the Shuttle's hours.

 **Mid-Block Crossing – Signage**

The committee discussed working on informational signage to increase safety awareness at the crossing, possibly with another city board or committee.

 **National Citizen Survey – Alley Paving Questions**

Christine McGroarty noted that the City would not be doing a Citizen Survey this year, so the subject will be postponed.



**CITY OF ENGLEWOOD  
2016 CALENDAR OF EVENTS**

Mon., Dec. 5	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Dec. 6	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Dec. 7	11:30 a.m.	Alliance for Commerce in Englewood, City Council Conference Room
	5:45 p.m.	Cultural Arts Commission, City Council Conference Room
	Telephone Poll	Liquor & Medical Marijuana Licensing Authority, Council Chambers
Thurs., Dec. 8	CANCELLED	Parks and Recreation Commission Broken Tee Golf Course Maintenance Facility
	6:30p.m.	Transportation Advisory Committee City Council Conference Room
Mon., Dec. 12	6:00 p.m.	City Council Study Session, Community Room
Tues., Dec. 13	6:00 p.m. 7:00 p.m.	Keep Englewood Beautiful, City Council Conference Room Library Board, Library Board Room
Wed. Dec. 14	6:30 p.m.	Urban Renewal Authority, City Council Conference Room
	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers
Mon., Dec. 19	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Dec. 20	4:30 p.m.	Budget Advisory Committee, City Council Conference Room
	CANCELLED	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Dec. 21	7:00 p.m.	Liquor & Medical Marijuana Licensing Authority, Council Chambers
<b>2017</b>		
Tues., Jan. 3	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Jan. 4	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Jan. 5	11:30 a.m.	Alliance for Commerce in Englewood (ACE), City Council Conference Room
Mon., Jan. 9	6:00 p.m.	City Council Study Session, Community Room
Tues., Jan. 10	6:30 p.m.	Keep Englewood Beautiful, City Council Conf. Rm.
Wed., Jan. 11	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers

	6:30 p.m.	Englewood Urban Renewal Authority, Council Conference Room
Tues., Jan. 17	7:00 p.m.	City Council Study Session & Regular Meeting, Council Chambers
Mon., Jan. 23	6:00 p.m.	City Council Study Session, Community Room
Wed., Feb. 1	11:30 a.m.	Alliance for Commerce in Englewood (ACE), City Council Conference Room
Mon., Feb. 6	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Feb. 7	6:30 p.m.	Keep Englewood Beautiful, City Council Conf. Rm.
	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Feb. 8	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers
	6:30 p.m.	Englewood Urban Renewal Authority, Council Conference Room
Thur., Feb. 9	2:30 p.m.	Police Officers Pension Board, Public Works Conference Room
	3:30 p.m.	Firefighters Pension Board, Public Works Conference Room
Mon., Feb 13	6:00 p.m.	City Council Study Session, Community Room
Tues., Feb 14	3:30 p.m.	NonEmergency Employees Retirement Board, Public Works Conference Room
Tues., Feb 21	7:00 p.m.	City Council Regular Meeting, Council Chambers
Wed., Feb. 22	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Mon., Feb 27	6:00 p.m.	City Council Study Session, Community Room
Wed., Mar. 1	11:30 a.m.	Alliance for Commerce in Englewood (ACE), City Council Conference Room
Mon., Mar. 6	7:00 p.m.	City Council Regular Meeting, Council Chambers
Tues., Mar. 7	6:30 p.m.	Keep Englewood Beautiful, City Council Conf. Rm.
	7:00 p.m.	Planning and Zoning Commission, City Council Conference Room/Council Chambers
Wed., Mar. 8	7:00 p.m.	Board of Adjustment and Appeals, Council Chambers
	6:30 p.m.	Englewood Urban Renewal Authority, Council Conference Room
Thurs., March 9	6:30p.m.	Transportation Advisory Committee City Council Conference Room
Mon., Mar. 13	6:00 p.m.	City Council Study Session, Community Room
Mon., Mar. 20	7:00 p.m.	City Council Regular Meeting, Council Chambers

**TENTATIVE**  
**STUDY SESSIONS TOPICS**  
**FOR ENGLEWOOD CITY COUNCIL**

December 5	Regular Meeting
December 12	Study Session Board and Commission Members Reappointment Discussion Xcel Partners in Energy Presentation Financial Report Title 7: Sex Offender Residency Restrictions Discussion Mayor's Choice Council Members' Choice City Manager's Report City Attorney's Report PIO Update
December 19	Regular Meeting – Holiday Dinner 5:30 p.m. Steakhouse 10
December 26	Christmas Holidays – No meeting scheduled
2017	
January 3	Regular Meeting - Tuesday
January 9	Study Session Board and Commission Interviews
January 17	Regular Meeting - Tuesday
January 23	Study Session Financial Report Board and Commission Appreciation Night/Gift Discussion Citizen of the Year Selection Police Building Project Status Update Parks and Recreation Master Plan PIO Update
January 30	No meeting planned – 5th Monday
February 6	Regular Meeting
February 13	Study Session City Center Englewood and ULI Discussion Emerald Ash Borer Presentation/Japanese Beetle Discussion

Historic Preservation Ordinance Review  
Strategic Plan Update  
PBB Budget Review

February 21	Regular Meeting
February 27	Study Session City Council Response to Public Comment South Broadway Improvements Discussion Follow up on Closure of Englewood Ironworks Urban Renewal Area PBB Budget Review
March 6	Regular Meeting
March 13	Study Session Cancelled due to NLC
March 20	Regular Meeting
March 27	Study Session PBB Budget Review
April 3	Regular Meeting
April 10	Study Session PBB Budget Review
April 17	Regular Meeting
April 24	Study Session PBB Budget Review
May 1	Regular Meeting
May 8	Study Session PBB Budget Review
May 15	Regular Meeting
May 22	Study Session PBB Budget Review
May 29	Memorial Day – Tues No planned meeting – 5 <sup>th</sup> week

### **FUTURE STUDY SESSION TOPICS**

Joint Meeting with Englewood School District  
Board & Commission Presentations