

ENGLEWOOD COLORADO

PARKS & RECREATION COMMUNITY SURVEY

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Lakewood, Colorado

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BACKGROUND

This report presents the findings of a community survey of City of Englewood residents. The survey was conducted to help guide the City's Parks and Recreation Master Plan which is being completed by Logan Simpson, Inc. in Fort Collins, Colorado.

The survey determined Englewood residents':

- ✓ Use of parks and recreation activities and facilities in the City
- ✓ Satisfaction with Englewood's recreational facilities and services
- ✓ Interest in potential parks and recreation activities and facilities
- ✓ What people would like to see added most to Pirate's Cove Water Park
- ✓ The local organizations people use for recreational opportunities
- ✓ Why people use organizations other than Englewood Parks and Recreation
- ✓ How people receive information about Englewood's parks, recreation or library services
- ✓ The best way to reach people about parks, recreation and library services

The survey was conducted via U.S. postal service in March and April, 2016. People were also given the opportunity to respond electronically from a link that was printed on the survey and through a link on Englewood's webpage. A total of 2,500 surveys were mailed to a random sample from an exhaustive list of dwelling units in Englewood, including individual units in multi-family housing (regardless of rental/owner status). This is the only defensible process when conducting community surveys - beginning with a comprehensive list of residents in a community and mailing to a random sample. Thus, every household in Englewood was given an equal opportunity of being selected to respond to the survey. A copy of the same survey questions was also made available online to the public and advertised through City newsletters, email, social media, and a March 31 public meeting (referred to as an open-link survey).

Completed surveys were returned in a postage-paid envelope directly to Left Brain Concepts, Inc., (LBC) a Denver-area market research and consulting firm. The survey was written and finalized by senior staff at the Englewood Parks and Recreation department, staff at Logan Simpson Design, Inc. and Jeff Haugen, President of Left Brain Concepts, Inc. LBC was responsible for compiling the results and preparing this report.

The survey asked a head of household, 18 years or older complete the survey. A total of 252 surveys were completed, 129 via mail and 123 electronically. For the purposes of this report, the results of the random sample survey and the online open-link survey were combined. The maximum margin of error for a sample of 252 is $\pm 6.2\%$ at the 95% level of confidence. While this response rate is lower than usual in community surveys to drive parks and recreation master planning, it is very common in communities that have a large rental population. Because the response was a little low for people under the age of 30, as is customary in reporting results of community surveys, responses were adjusted to virtually mirror the demographics of Englewood as reported in the 2010 U.S. Census.

KEY FINDINGS

Satisfaction with parks, trails, maintenance, programs: When asked to rate their satisfaction on a four point scale of excellent, good, fair and poor, 65% or more rated Englewood's facilities and services as excellent or good on ten out of fourteen areas of query. Residents are the least satisfied with Englewood's park playgrounds, outdoor sports courts, and open space and natural areas. For all fourteen facilities and services, responses of good had the highest percentages and were higher than responses for excellent, mostly by a 2:1 but by as much as a 5:1 margin.

Use of facilities, reaction to number of facilities: From a list of 38 activities respondents were asked to note if members of their households participate in each activity and for those in which they participate, if they feel there are too many, about the right number or too many of each facility in Englewood. Eight of the twelve activities in which people engage in the most are outdoor activities. The top 12 activities consist of visiting the library, using the recreation center, passive parks, natural surface trails, natural areas, paved trails, using playgrounds, picnic facilities, indoor swimming, fitness classes, dog parks and outdoor swimming. Among these 12 activities, the ones where more than 50% of residents feel there are not enough facilities were natural areas, natural surface trails, and paved trails.

Preferred additions to Pirate's Cove: The attractions people would most like to see added are shade and seating areas, a new slide or thrill attraction for multiple riders, a surfing simulator, and a children's area. Few (14%) could not respond and/or are not interested in Pirate's Cove and fewer (9%) noted that Englewood should not add facilities to Pirate's Cove.

Reasons for not using Englewood facilities more: The primary reasons people do not make greater use of Englewood's facilities are overcrowding (29%), poor design or outdated facilities (26%), the user fees (26%), poor maintenance (24%) and the distance from home (23%).

Organizations people use for recreation: The four organizations people use the most are Englewood Parks and Recreation (85%), South Suburban Parks and Recreation District (42%), Denver Parks and Recreation (31%) and private health clubs (24%).

Reasons people use Englewood's facilities: Residents use Englewood's facilities because of the proximity (79%), affordability (56%), that the facilities offer what they are looking for (44%), because of the quality of service (41%) and the facilities' hours of operation (32%).

Reasons people use other facilities: When residents use facilities outside of Englewood, they do so because the facilities offer what they are looking for (57%), for the quality of service (42%), the affordability (35%), hours of operation (27%), and proximity (21%).

Source of information about Englewood's services: Residents learn about Englewood's parks, recreation and library services through the Englewood Citizen Newsletter (80%), word of mouth (41%), Play Activity guide (37%), flyers, posters or banners (26%) and at the program location (25%). For people who rely on local newspapers, the most used is the Englewood Herald. For those who investigate on the Internet, Englewood's webpage is the most used.

Best way to reach residents: Respondents reported that their most preferred sources methods of communication from Englewood about its parks, recreation and library services are the Englewood Citizen newsletter (49%) and email (30%).

Demographics: Respondents' demographics were adjusted and thus, virtually mirrored 2010 U.S. Census data for Englewood.

CONCLUSIONS

- To the extent that budget allows, there is room for improvement in residents' satisfaction with Englewood's parks, trails, maintenance and programs. The recreational opportunities that would increase satisfaction the most are natural areas, natural trails and paved trails.
- Interest in Pirate's Cove is high. Developing the park will improve service to residents and their satisfaction with Englewood's recreational opportunities.
- Englewood can further improve residents' satisfaction with its recreational opportunities and increase usage by updating its facilities and with better maintenance.
- The above comments notwithstanding, when Englewood residents participate in recreational activities more than 4 in 5 use Englewood Parks and Recreation facilities. Residents use Englewood's facilities more than private health clubs by a 3.5:1 margin.
- Similarly, the reasons residents use recreational services outside of Englewood are not because they are so dissatisfied with Englewood's facilities; they use other local government and private facilities for the same reasons they use Englewood's facilities.
- The best way for Englewood to inform residents about its recreation and library services are with its Englewood Citizen Newsletter and email.

SATISFACTION WITH PARKS, TRAILS, MAINTENANCE, PROGRAMS

Question: What is your current overall satisfaction level with the following facilities and services in Englewood?

Combining responses of excellent and good, satisfaction with Englewood's parks, trails, maintenance and recreation facilities was 65% or higher for all but four of the fourteen areas of query. Residents are least satisfied with Englewood's park playgrounds, outdoor sports courts and open space and natural areas. Ratings of good were the highest for every question and higher than responses of excellent, mostly by a 2:1 by as much as a 5:1 margin. While there were few ratings of poor, ratings of fair were (statistically) the same as ratings of excellent for six of the recreational opportunities.

SATISFACTION WITH PARKS, TRAILS, MAINTENANCE, PROGRAMS				
	Excellent	Good	Fair	Poor
Englewood library	42%	45%	12%	1%
Malley Senior Center	27%	57%	15%	1%
Parks and trails (Access to, proximity, ease of use, etc.)	27%	44%	23%	6%
Community events (e.g., Sounds of Summer, Great Egg Scramble, etc.)	25%	47%	23%	5%
Park maintenance (e.g., landscaping, mowing, etc.)	24%	51%	21%	4%
Englewood recreation center	22%	58%	15%	5%
Broken Tee Englewood golf course	20%	53%	23%	4%
Pirate's Cove water park	19%	56%	21%	4%
Recreation services (e.g., education, art, fitness, dance, etc.)	18%	54%	20%	8%
Open space and natural areas	15%	43%	33%	10%
Park playgrounds	13%	51%	26%	10%
Outdoor sports fields (e.g., soccer, baseball, etc.)	12%	61%	23%	4%
Private recreation center or gym	11%	49%	30%	10%
Outdoor sports courts (e.g., tennis, basketball, etc.)	9%	53%	30%	8%

USE OF FACILITIES, REACTION TO NUMBER OF FACILITIES

Question: Please indicate if you or anyone in your household participates in the activities below. Then, for the activities in which your household members participate, please tell us if you think there are too many, about the right number, or not enough of these facilities to meet your needs in Englewood.

Eight of the top twelve activities in which people participate are outdoor activities. The top twelve activities consist of visiting the library, using the recreation center, passive parks, natural surface trails, natural areas, paved trails, using playgrounds, picnic facilities, indoor swimming, fitness classes, dog parks and outdoor swimming. Among these twelve activities, the ones that more than 50% of the respondents feel there are not enough facilities are natural areas, natural surface trails, and paved trails.

USE OF FACILITIES, REACTION TO NUMBER OF FACILITIES					
Type of facility	Participate in this type activity?		Are there too many, about the right number, or not enough in or around Englewood?		
	Yes	No	Not Enough	About Right	Too Many
Library	89%	11%	18%	82%	-
Recreation centers	80%	20%	29%	71%	-
Passive parks (sitting, reading, gardens, picnicking, etc.)	85%	15%	30%	70%	-
Natural surface trails (jogging, mountain biking, etc.)	77%	23%	64%	36%	-
Natural, wildlife areas	76%	24%	70%	30%	-
Paved trails (bike, jog, skate, etc.)	75%	25%	57%	43%	-
Playgrounds	69%	31%	30%	70%	-
Picnic facilities	63%	37%	36%	64%	-
Indoor swimming	63%	37%	44%	56%	-
Fitness class	53%	47%	40%	60%	-
Dog parks / Off-leash areas	53%	47%	41%	49%	10%
Outdoor swimming	52%	48%	30%	70%	-
Weight training / Fitness equipment	51%	49%	25%	75%	-
Outdoor water play area	47%	53%	47%	53%	-
Festival event spaces	43%	57%	44%	56%	-
Performing arts venues	43%	57%	28%	72%	-
Indoor running	38%	62%	41%	59%	-
Community meeting and events rooms	34%	66%	20%	80%	-
Outdoor basketball	32%	68%	22%	78%	-
Arts or crafts classes	30%	70%	29%	71%	-
Outdoor volleyball	30%	70%	65%	35%	-
Indoor basketball	29%	71%	26%	74%	-
Cultural classes (dance, drama, music)	28%	72%	44%	56%	-
Golf	24%	76%	25%	75%	-
Indoor volleyball	23%	77%	32%	68%	-
Tennis	22%	78%	34%	66%	-
Fishing ponds	21%	79%	45%	55%	-
Soccer	21%	79%	30%	70%	-
Climbing walls	18%	82%	68%	30%	2%

Outdoor skating at skate parks	16%	84%	29%	69%	2%
Foot golf	16%	84%	30%	70%	-
Softball	14%	86%	24%	64%	12%
Football	14%	86%	24%	76%	-
Travel / Excursion programs	13%	87%	38%	62%	-
Baseball	12%	88%	17%	72%	11%
Pickleball	6%	94%	22%	73%	5%
BMX biking track	5%	95%	30%	70%	-
Lacrosse	2%	98%	22%	78%	-

PERFERRED ADDITIONS TO PIRATE'S COVE WATER PARK

Question: From the list below, if you could add two attractions to Pirate's Cove Water Park, what would it be? Please write in the letter associated with the two features you deem most important.

The additions that residents would like to see most are shade and seating areas, a new slide or thrill attraction for multiple riders, a surfing simulator, and a children's area. Few could not respond and/or are not interested in Pirate's Cove and fewer said that Englewood should not add facilities to Pirate's Cove.

PREFERRED ADDITIONS TO PIRATE'S COVE WATER PARK	
	% of respondents
Shade and seating areas	23%
New slide or thrill attraction for multiple riders	18%
Surfing simulator	14%
Don't know, not interested in Pirate's Cove	14%
Children's area	9%
Do not add additional facilities	9%
New slide or thrill attraction for individual riders	8%
Rentable shade pavilions	5%

REASON FOR NOT USING ENGLEWOOD FACILITIES MORE

Question: What prevents you from using Englewood recreation centers, parks, playgrounds and athletic fields more? (CHECK ALL THAT APPLY)

The top five reasons people do not use Englewood's facilities more are overcrowding (29%), poor design or outdated facilities (26%), the user fees (26%), poor maintenance (24%) and the distance from home (23%).

There was one write-in response each for physical disability, need for a steam room, wanting ponds and water activities, that the swimming pool is too cold and that there is a need for better showers and locker room.

REASON FOR NOT USING ENGLEWOOD FACILITIES MORE	
	% of respondents
Overcrowding	29%
Poor design or outdated facilities	26%
User fees	26%
Poor maintenance	24%
Distance from home	23%
Lack of features	19%
No restrooms	18%
Safety concerns	11%
Difficult access	10%
Lack of free time	10%
Drug dealers, drug use in parks	6%
No public transportation	5%
No handicapped access	4%
No child care at facilities	4%
Need an outdoor swimming pool	4%
Old age	3%
Loose dogs, dog poop in parks	3%
Lack of close parking	3%
Need more youth activities	2%

ORGANIZATIONS PEOPLE USE FOR RECREATION

*Question: When you participate in recreation activities, what local organizations do you use?
(CHECK ALL THAT APPLY)*

The top four organizations people use are Englewood Parks and Recreation (85%), South Suburban Parks and Recreation District (42%), Denver Parks and Recreation (31%) and private health clubs (24%).

There was one write-in response each for Belleview Park, Arapahoe Youth League, South Jeffco, Volleyball of the Rockies, Lakewood arts & summer camps, dog parks, Botanic Gardens and Silver Sneaker activities.

ORGANIZATIONS PEOPLE USE FOR RECREATION	
	% of respondents
Englewood Parks and Recreation	85%
South Suburban Parks and Recreation District	42%
Denver Parks and Recreation	31%
Private health fitness clubs (e.g., Core Fitness, 24 Hour Fitness, YMCA)	24%
Private studios (e.g., karate, yoga, dance studios)	19%
Pirate Youth Sports	13%
Englewood Soccer Association	11%
Jefferson County open space	4%
Golf courses	2%

REASONS PEOPLE USE ENGLEWOOD'S FACILITIES

*Question: If you utilize Englewood Parks and Recreation activities, why do you choose to do so?
(CHECK ALL THAT APPLY)*

The reasons people use Englewood's facilities are proximity (79%), affordability (56%), that Englewood offers what people are looking for (44%), the quality of service (41%) and the hours of operation (32%).

There were write-in responses of excellent staff (3%), wanting to support the community (2%) and that people like the ponds in Englewood (2%).

REASONS PEOPLE USE ENGLEWOOD'S FACILITIES	
	% of respondents
Proximity	79%
Affordability	56%
They offer what I am looking for	44%
Quality of service	41%
Hours of operation	32%
Only use other organizations	6%

REASONS PEOPLE USE OTHER FACILITIES

Question: If you participate in recreation services provided by an organization other than Englewood Parks and Recreation, why do you choose to do so? (CHECK ALL THAT APPLY)

When Englewood residents use facilities outside of Englewood, they do so because the facilities have what they are looking for (57%), for the quality of service (42%), the affordability (35%), the hours of operation (27%), and because the facilities' are close to them (21%).

Compared to the reasons people use Englewood facilities, those who use other facilities are more likely to be looking for a specific service or quality of service that may not be offered by Englewood. That is, 57% reported they use facilities outside of Englewood because "They offer what I am looking for" while 44% said they use Englewood facilities for the same reason.

Write-in responses consisted of cleaner swimming pools (4%) and one response each for a work softball league, open basketball, Silver Sneakers, golf, open space areas and summer concerts.

REASONS PEOPLE USE OTHER FACILITIES	
	% of respondents
They offer what I am looking for	57%
Quality of service	42%
Affordability	35%
Hours of operation	27%
Proximity	21%
Not aware of Englewood programs and facilities	9%
Only use Englewood Parks and Recreation services	-

SOURCE OF INFORMATION ABOUT ENGLEWOOD'S SERVICES

*Question: How do you currently receive information about parks, recreation, or library services?
(CHECK ALL THAT APPLY)*

People learn about Englewood's parks, recreation and library services largely through the Englewood Citizen newsletter (80%). Other sources are word of mouth (41%), the Play Activity guide (37%), flyers, posters or banners (26%), and at the program location (25%).

Among people who rely on local newspapers for information, by far the most used is the Englewood Herald. For those who investigate on the Internet, Englewood's webpage is the most used.

SOURCE OF INFORMATION ABOUT ENGLEWOOD'S SERVICES	
	% of respondents
Englewood Citizen newsletter	80%
Word of mouth / friends / family	41%
Play Activity guide	37%
Flyers / posters / banners	26%
At the program location	25%
Email	10%
Local newspapers	10%
Internet / WebPages	9%
Public meetings	6%

BEST WAY TO REACH RESIDENTS

Question: What is the best way to reach you? Write in any one number choice from Question 8 above.

Residents' most preferred methods of learning about Englewood's parks, recreation and library services are the Englewood Citizen newsletter (49%) and email (30%).

BEST WAY TO REACH RESIDENTS	
	% of respondents
Englewood Citizen newsletter	49%
Email	30%
Play Activity Guide	9%
Flyers / posters / banners	5%
Local newspapers	4%
At the program location	2%
Internet / websites	1%

DEMOGRAPHICS

Demographic questions were added for classification purposes only. The answers to these questions help better understand the residents of Englewood and the survey responses. Like all of the survey questions, these questions were optional, confidential and were used only when combined with all other peoples' responses.

Question: Which of the following best describes your ethnic background?

Question: Which of the following categories best describes your household's annual income before taxes?

Question: What is your age?

Question: How many members of your household are under age 18?

Question: How many members of your household are over age 65?

Question: Do you rent your home or rent your residence in Englewood?

Question: How many years have you lived in Englewood?

Question: Where do you live?

- The median age was 38.
- Most respondents were Caucasian (84%) and Hispanic / Latino (10%).
- The median household income was \$62,500.
- 36% had children under the age of 18 living in their households.
- 27% had household members older than age of 65 living in their households.

	Englewood Survey	2014/2015 American Community Survey
Race / Ethnicity		
White / Caucasian	84%	81%
Hispanic / Latino	10%	14%
African American	2%	2%
Asian	2%	2%
Other / Mixed race	2%	1%
Household income		
Under \$15,000	5%	13%
\$15,000 to \$24,999	6%	12%
\$25,000 to \$34,999	8%	11%
\$35,000 to \$49,999	13%	17%
\$50,000 to \$74,999	24%	22%
\$75,000 to \$99,999	15%	10%
\$100,000 or more	28%	15%
Age		
18 to 19	4%	4%
20 to 29	23%	23%
30 to 39	20%	20%
40 to 49	19%	19%
50 to 59	17%	17%
60 to 69	13%	13%
70 and older	4%	4%
Children under 18?		
Yes	42%	20%
No	58%	80%
Members over 65?		
Yes	27%	12%
No	73%	88%
Own or rent residence		
Own	80%	49%
Rent	20%	51%

Years lived in Englewood	Englewood Survey
Less than 5	19%
6 to 10	37%
11 to 20	25%
21 or more	19%
Area of residence	
N of Hampden, East Santa Fe	35%
S of Hampden, East Santa Fe	62%
West of Santa Fe	3%

Englewood Parks and Recreation Community Survey

The City of Englewood is preparing a Parks and Recreation Master Plan and an Expansion Feasibility Study for Pirate’s Cove Water Park to serve as a road map for future parks and recreation programs for the next 5 to 10 years. We need your input! By participating in this confidential survey, you will help City leaders understand residents’ preferences and better plan for now and the future.

We request that a head of household, 18 years old or older take a few minutes to complete this survey. When thinking about your answers please respond for your entire household. If you could **mail your completed survey in the self-addressed, postage-paid envelope by April 18, 2016**, we would appreciate it. You can also respond electronically at <https://www.surveymonkey.com/r/EnglewoodColo>.

Additionally, you can be involved in the process by attending the **kickoff open house on March 31 from 5:30 - 7:30 pm** at the Englewood Recreation Center, 1155 W. Oxford Ave.

You can also provide comments on our interactive map! By using this social mapping tool, **you can identify specific places where improvements may be needed**. Visit <http://wikimapping.com/wikimap/Englewood-Parks-Recreation.html> to learn more and share your thoughts.

Your answers will be collected by an independent third-party and remain anonymous. If you have questions about the survey, please visit englewoodrec.org or contact Joe Sack at 303-762-2680 or RecreationNews@englewoodgov.org.

1. What is your current overall satisfaction level with the following facilities and services in Englewood?

	Poor	Fair	Good	Excellent
Pirate’s Cove Water Park				
Englewood Recreation Center				
Private Recreation Center or Gym				
Malley Senior Center				
Outdoor Sports Fields (e.g., soccer, baseball, etc.)				
Outdoor Sports Courts (e.g., tennis, basketball, etc.)				
Open Space and Natural Areas				
Broken Tee Englewood Golf Course				
Park Playgrounds				
Park Maintenance (e.g., landscaping, mowing, etc.)				
Parks and Trails (Access to, proximity, ease of use, etc.)				
Recreation Services (e.g., Education, Art, Fitness, Dance, etc.)				
Community Events (e.g., Sounds of Summer, Great Egg Scramble, etc.)				
Englewood Library				

2. Please indicate if you or anyone in your household participates in the activities below. Then, for the activities in which your household members participate, please tell us if you think there are too many, about the right number, or not enough of these facilities to meet your needs in Englewood.

	Type of facility	Participate in this type activity?		Are there too many, about the right number, or not enough in or around Englewood?		
		Yes	No	Not	About	Too
1	Passive parks (sitting, reading, gardens, picnicking, etc.)	Yes	No	1	2	3
2	Natural surface trails (jogging, mountain biking, etc.)	Yes	No	1	2	3
3	Paved trails (bike, jog, skate, etc.)	Yes	No	1	2	3
4	Natural, wildlife areas	Yes	No	1	2	3
5	Playgrounds	Yes	No	1	2	3
6	Softball	Yes	No	1	2	3
7	Baseball	Yes	No	1	2	3
8	Lacrosse	Yes	No	1	2	3
9	Soccer	Yes	No	1	2	3
10	Football	Yes	No	1	2	3
11	Outdoor volleyball	Yes	No	1	2	3
12	Indoor volleyball	Yes	No	1	2	3
13	Outdoor basketball	Yes	No	1	2	3
14	Indoor basketball	Yes	No	1	2	3
15	Tennis	Yes	No	1	2	3
16	Foot golf	Yes	No	1	2	3
17	Outdoor skating at skate parks	Yes	No	1	2	3
18	Outdoor swimming	Yes	No	1	2	3
19	Indoor swimming	Yes	No	1	2	3
20	Arts or crafts classes	Yes	No	1	2	3
21	Fitness class	Yes	No	1	2	3
22	Weight training/fitness equipment	Yes	No	1	2	3
23	Indoor running	Yes	No	1	2	3
24	Community meeting and events rooms	Yes	No	1	2	3
25	Recreation centers	Yes	No	1	2	3
26	Golf	Yes	No	1	2	3
27	Performing arts venues	Yes	No	1	2	3
28	Climbing walls	Yes	No	1	2	3
30	Fishing ponds	Yes	No	1	2	3
31	Dog Parks/Off-Leash Areas	Yes	No	1	2	3
32	Picnic Facilities	Yes	No	1	2	3
33	Outdoor water play area	Yes	No	1	2	3
34	Cultural classes (dance, drama, music)	Yes	No	1	2	3
35	Library	Yes	No	1	2	3
36	Travel/Excursion Programs	Yes	No	1	2	3
37	BMX Biking Track	Yes	No	1	2	3
38	Festival event spaces	Yes	No	1	2	3
39	Pickleball	Yes	No	1	2	3

3. From the list below, if you could add two attractions to Pirate's Cove Water Park, what would it be? Please write in the letter associated with the two features you deem most important.

1st _____ 2nd _____

- A. New slide or thrill attraction for individual riders
- B. New slide or thrill attraction for multiple riders
- C. Surfing simulator
- D. Children's area
- E. Shade and seating areas
- F. Rentable shade pavilions
- G. Do not add additional facilities
- H. Don't know, not interested in Pirate's Cove

4. What prevents you from using Englewood recreation centers, parks, playgrounds and athletic fields more? (CHECK ALL THAT APPLY)

- Lack of features
- Poor maintenance
- Distance from home
- Safety concerns
- Overcrowding
- Poor design or outdated facilities
- No restrooms
- Lack of close parking
- Difficult access
- Physical disability
- No public transportation
- No handicapped access
- User fees
- Other. Please specify _____

5. When you participate in recreation activities, what local organizations do you use? (CHECK ALL THAT APPLY)

- Englewood Parks and Recreation
- South Suburban Parks and Recreation District
- Denver Parks and Recreation
- Pirate Youth Sports
- Englewood Soccer Association
- Private health and fitness clubs (e.g., Core Fitness, 24 Hour Fitness, YMCA)
- Private studios (e.g., karate, yoga, dance studios)
- Other. Please specify _____

6. If you utilize Englewood Parks and Recreation activities, why do you choose to do so? (CHECK ALL THAT APPLY)

- Quality of service
- Affordability
- Proximity
- Hours of operation
- They offer what I am looking for
- Other. Please specify _____
- This question does not apply to me or my household as I/we only participate in recreation services offered by organizations other than the Englewood Parks and Recreation Department

7. If you participate in recreation services provided by an organization other than Englewood Parks and Recreation, why do you choose to do so? (CHECK ALL THAT APPLY)

- Quality of service
- Affordability
- Proximity
- Hours of operation
- They offer what I am looking for
- Not aware of Englewood programs and facilities
- Other. Please specify _____
- This question does not apply to my household as I/we only participate in recreation services offered by the Englewood Parks and Recreation Department

8. How do you currently receive information about parks, recreation, or library services? (CHECK ALL THAT APPLY)

- 1. At the program location
- 2. Englewood Citizen Newsletter
- 3. Play Activity Guide
- 4. Word of mouth / friends / family
- 5. Email
- 6. Local newspapers: which one(s)? _____
- 7. Internet/websites: which one(s)? _____
- 8. Facebook pages: which one(s)? _____
- 9. Public meetings
- 10. Flyers/posters/banners
- 11. Other: _____

9. What is the best way to reach you? Write in any one number choice from Question 8 above: # _____

Our final questions are for classification purposes only. The answers to these questions help us better understand the residents of Englewood. Your answers to these questions, like all of the survey questions, are confidential and are used only when combined with all other peoples' responses.

10. Which of the following best describes your ethnic background?

- White / Caucasian
- African American
- Hispanic / Latino
- Asian
- Other / Mixed race

11. Which of the following categories best describes your household's annual income before taxes?

- Under \$15,000
- \$15,000 to \$24,999
- \$25,000 to \$34,999
- \$35,000 to \$49,999
- \$50,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 or more

12. What is your age? _____

13. How many members of your household are under age 18? _____

14. How many members of your household are over age 65? _____

15. Do you own your home or rent your residence in Englewood?

- Own
- Rent

16. How many years have you lived in Englewood?

17. Where do you live?

- North of Hampden and East of Santa Fe
- South of Hampden and East of Santa Fe
- West of Santa Fe